

# Flávia Junqueira

*Alegory, 2025*



The work of Flavia Junqueira (São Paulo, Brazil, 1985) focuses on the photography of installations designed by the artist and mounted in situ in theaters and spaces of cultural relevance. Through her large-format photographs, Junqueira translates imposing, whimsical, and festive landscapes with a touch of magical realism, where the tangible and the imaginary, the present and the past, the adult and the child converge.

Flavia Junqueira holds a Ph.D. in Visual Arts from the Institute of Arts of the State University of Campinas (UNICAMP), a Master's in Visual Poetry from the University of São Paulo (USP), and a BA in Photography and a BA in Arts from the Armando Alvares Penteado Foundation (FAAP).

Internationally recognized, some of her works are part of the collections of museums and cultural spaces such as MAR-Rio de Janeiro, MAM-Sao Paulo, MIS-Sao Paulo, MAB-FAAP, Itamaraty Museum, Figueiredo Ferraz Institute, RedBullStation, among others.

Imagination has the power to open doors to alternative states of perception, where the familiar transforms into the extraordinary. This interplay between memory, sensation, and space shapes *Alegory*, an exhibition by Flávia Junqueira presented by Sorondo Projects in collaboration with Reiners Contemporary. Through her meticulously staged photographs, Junqueira reimagines historical and theatrical spaces, infusing them with vitality and inviting viewers to reconsider the narratives these spaces convey.

The exhibition includes four works spanning Europe and Latin America, including two created at the Gran Teatre del Liceu in Barcelona. This iconic theater, rich in tradition, becomes the stage for Junqueira's artistic interventions. Within its grand interiors, her compositions create a striking juxtaposition of permanence and transience, using color and form to reframe the space's historical legacy. Executed during the 175th anniversary celebrations of the Liceu, the project blurred the boundaries between art and audience, as visitors were invited to immerse themselves in the installation—a fleeting, participatory moment that fostered a playful yet profound reinvention of this cultural icon.

Junqueira's exploration continues at Madrid's Palacio de Linares, where the opulent interiors serve as a counterpoint to her deliberate compositions. The vivid imagery of her work, often incorporating elements that suggest fragility, engages in dialogue with the architectural permanence of the palace. This dynamic between the ephemeral and the enduring is a hallmark of her practice, encouraging viewers to reflect on the fluidity of time and the layered stories embedded within architectural spaces.

At the Municipal Theater of Rio de Janeiro, Junqueira adopts a different approach. Here, delicate soap bubbles replace her signature balloons, floating through the neoclassical interiors with ephemeral grace. The bubbles act as a metaphor for impermanence, their fragile beauty contrasting with the weight of the theater's historical and cultural significance. This work, which bridges European and Brazilian spaces, exemplifies the artist's ability to connect disparate locations through shared themes of memory, history, and transformation.

Marcos Moraes writes about Junqueira's work:

“Born from a desire to break the rigidity of a rational understanding of space and to question the hierarchy of our information, her proposals invite us to revisit places we think we know and stories we believe we dominate. To fly, like to dream, is necessary, and it becomes possible when we move away from our immediate and unquestionable certainties.”

In *Alegory*, Junqueira invites us to reconsider the spaces we inhabit and the histories we inherit. By inserting delicate yet striking elements into these historical sites, she reshapes their narratives and opens pathways to new interpretations. As Oswald de Andrade once wrote, “Only anthropophagy unites us.” Junqueira's interventions embody this ethos, consuming and reinterpreting established spaces to create something distinctly her own. Her work bridges the ephemeral and the enduring, inspiring us to reimagine the familiar and take flight into new realms of perception and understanding.

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FLÁVIA JUNQUEIRA

*Palacio de Linares #3, Madrid, 1873*

2024

Mineral pigment on cotton  
paper

150 x 155 cm

12.500,00 € excluding taxes



FLÁVIA JUNQUEIRA  
*Liceu Opera de Barcelona 1847,*  
*España #2*  
2022  
Mineral pigment on cotton  
paper  
150 x 152 cm  
12.500,00 € excluding taxes



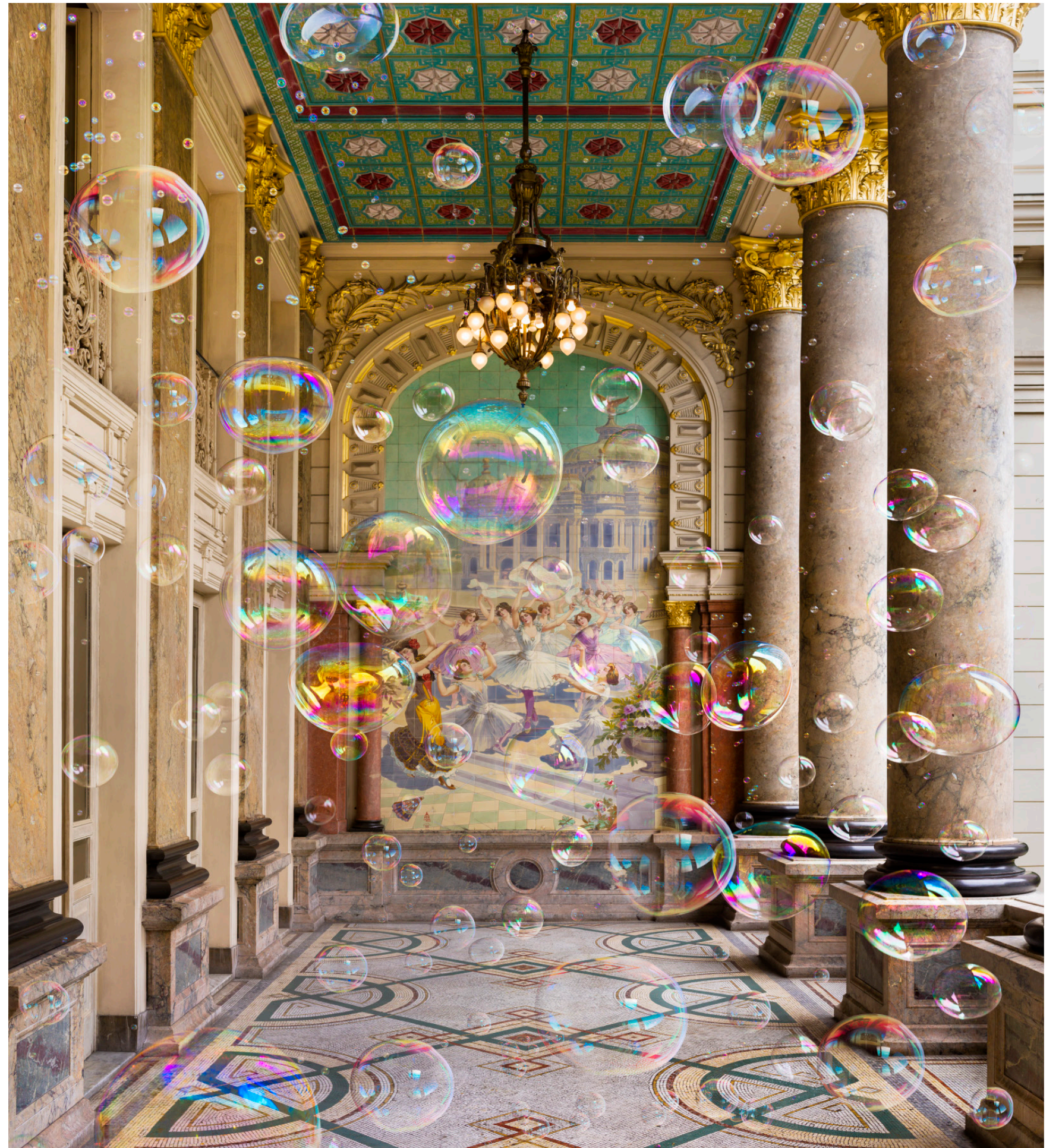
Reiners  
Contemporary  
Art

FLÁVIA JUNQUEIRA  
*Real Gabinete Portugues de Leitura,*  
Rio de Janeiro, #3, 1837  
2021  
Mineral pigment on cotton  
paper  
110 x 110 cm.  
11.000,00 € excluding taxes



Reiners  
Contemporary  
Art

FLÁVIA JUNQUEIRA  
*Real Gabinete Portugues de Leitura,*  
Rio de Janeiro, #3, 1837  
2021  
Mineral pigment on cotton  
paper  
150 x 166 cm  
12.500,00 € excluding taxes





Known for photographing historical landmarks filled with helium balloons, Junqueira's exploration of staged photography techniques allows her to meticulously craft images where every element is carefully selected and arranged to express preconceived concepts. She often chooses iconic theaters and other culturally significant spaces as backdrops, reaffirming the power of these often overlooked places.

A striking characteristic of her work is the poetic contrast of temporalities, where classical heritage coexists with balloons, evoking the magic of childhood in historically rich settings. Junqueira aims to rescue forgotten spaces, infusing them with new life and narrative while deconstructing conventional expectations. Although her work does not primarily focus on childhood, it explores atypical realities and playful elements as strategies for addressing complex themes such as death and trauma.

Junqueira's works are part of collections including MAR-RJ, MAM-SP, MIS-SP, MAB-FAAP, Museu do Itamaraty, RedBull Station, World Bank, and Instituto Figueiredo Ferraz.

Holding a Doctorate from the Institute of Art at the State University of Campinas (UNICAMP), a master's degree in Visual Poetics from the University of São Paulo, and a Bachelor of Fine Arts from the Fundação Armando Álvares Penteado, Junqueira also has a postgraduate degree in photography from FAAP.

She has participated in prominent projects and exhibitions such as "Culture and Conflict: IZOLYATSIA in Exile" at the Palais de Tokyo (Paris, 2014), "The World Bank Art Program" at the Kaunas Photo Festival (2010), "Tomorrow I will be born again" at Cité Dês Arts (2011), and "Subjetivo Feminino: una Mirada Latino Americana" from the Photo España project at Instituto Cervantes São Paulo (2009).

Noteworthy contributions include "Projeto para Finais Felizes" at the Season of Projects of the Paço das Artes (São Paulo, 2013), where she was awarded the Energias in Arte Prize from Instituto Tomie Otake in 2009, "Gorlovka" in the Itinerant Program "Nova Fotografia" (2015), and "Tentativas e Apostas - Notas de um Processo" at the Red Bull House of Art exhibition - São Paulo-SP Artistic Residency (2010). She also participated in the Collective Exhibition of Atelier Aberto #5, part of the residency program at Casa Tomada in 2011, among other significant events.

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